

FLATLAND RANCH

hanna ♦ alberta



2020 BULLS

private treaty book

from THE BREEDER...

On behalf of Flatland Ranch, we would like to invite you to stop in for our 19th annual private treaty offering. There is no better time than now to introduce strong genetics to complement your herd. This years group has us excited as ever with some outstanding bulls on offer for 2020. We are very proud of the consistency throughout and are confident they will meet your approval. We strive to produce ranch cattle that will thrive and work in a variety of operations and conditions. Most importantly, they are backed by an impressive cowherd that is strong uddered, good footed and built for longevity and production. Whether it is a calving ease, performance or a mix of both that you are seeking, this set has options for the most critical of cattleman. We believe bulls should be in working shape and so we never push the feed hard, which contributes to their good feet and longevity. Every bull is individually priced so they are never picked over. You can invest into this program with confidence that you are receiving the very best genetics and we will back them up 100% to ensure you are a happy customer. We would like to thank everyone that has supported us in the past and always look forward to seeing new faces.

– *Chuck & Jenn Williams*



TERMS

Half payment is required to hold your bull and other half is required on day bull is delivered
Will deliver free for 300 km and will work with you on longer distances

HEALTH

All bulls will be semen tested and vet checked before delivery
All are on a full herd health program

FEED

Bulls are given free choice dry hay and hand fed only 8lbs of balanced ration per day.
Nothing more.

We are fully committed to raising bulls with longevity that will get out and work for you for years to come

1 FLR *gizmo* 1G

CDGV168618 | FLR 1G | 01/09/2019 | SCURRED

CE: 12 | BW: -0.6 | WW: 44 | YW: 57 | MILK: 18 | TM: 40 | CEM: 7

DL JEN-TY XCITEMENT 22X

FLR 3C

PAN PANDA WHY KNOT 1023W

AWB BIRCH'S MASTERCRAFT 43Y

FLR BUNNY 49B

WL WILLI YARMILLA Y2

BW: 78 lbs

205: 628 lbs

If you're in the market for a heifer bull, you need to check out this guy. He's got that calving ease we all look for to make the season go smoother. This guy is nice and quiet making him a pleasure to work with. A well put together bull with lots of length to him.



2 FLR *goober* 2G

CDGV169216 | FLR 2G | 02/06/2019 | POLLED

CE: 15 | BW: -1.3 | WW: 48 | YW: 66 | MILK: 22 | TM: 46 | CEM: 8

DVE DAVIDSON U-BETCHA 174A

DVE DAVIDSON BEN 24D

DVE DAVIDSON MS DAKOTA 9X

VV TRAMP 52T

WL WILLI XTRA-SWEET X31

WL WILLI ROSSA R30

BW: 85 lbs

205: 676 lbs

You can't help but notice this guy when you walk in the pen. He has the most amazing disposition. He has that moderate birth weight making him very versatile. His dam has a beautiful udder and feet, pair that with his milk EPD's this guy is going to make you replacements to die for.



3 FLR *goose* 5G

CDGV169224 | FLR 5G | 02/16/2019 | POLLED

CE: 10 | BW: 2.2 | WW: 65 | YW: 91 | MILK: 25 | TM: 58 | CEM: 4

DVE DAVIDSON U-BETCHA 174A

DVE DAVIDSON BEN 24D

DVE DAVIDSON MS DAKOTA 9X

AWB BIRCH'S MASTERCRAFT 43Y

FLR BUTTERMILK 50B

JBM GIN GIN 123N

BW: 99 lbs

205: 811 lbs

Now here is a bull that is going to stack the pounds on them calves in the fall. This guy has lots of leg under him to cover those big pastures, with strong bone structure. Dark cherry red coat with lots of hair and a great disposition.



4

FLR

godzilla 7G

CDGV168623 | FLR 7G | 02/18/2019 | POLLED

CE:16 | BW:-3.3 | WW:48 | YW:64 | MILK:23 | TM:46 | CEM: 6

JRI POP A TOP 197T83 {AMF CAF DDF NHF OSF}

DL JEN-TY MUDSLINGLER 2C

DL JEN-TY ALISON 582A

DL JEN-TY XCITEMENT 22X

FLR 53C

VV UNLIMITED SUGAR 125U

BW: 80 lbs

205: 728 lbs

This bull just demands your attention. Moderate birth weight with loads of performance and muscle shape. Deep, soggy, with a dark cherry red coat and a ton of eye appeal. This guy will give you those scale busting calves, and replacements you won't be able to part with.



5

FLR

gator 9G

CDGV168627 | FLR 9G | 02/21/2019 | POLLED

CE:12 | BW:-0.5 | WW:66 | YW:94 | MILK:20 | TM:53 | CEM: 4

JRI POP A TOP 197T83 {AMF CAF DDF NHF OSF}

DL JEN-TY MUDSLINGLER 2C

DL JEN-TY ALISON 582A

DL JEN-TY XCITEMENT 22X

FLR 59C

VV ZULILY 125Z

BW: 96 lbs

205: 863 lbs

With the highest weaning weight in the pen, this guy was made to pack pounds on your calves and put dollars in your pocket. Smooth front end and a great calving ease to make calving time a breeze. Great foot under him and super tame you really can't go wrong.



6

FLR

gremlin 10G

CDGV168628 | FLR 10G | 02/22/2019 | POLLED

CE:15 | BW:-3.3 | WW:42 | YW:53 | MILK:21 | TM:42 | CEM: 5

JRI POP A TOP 197T83 {AMF CAF DDF NHF OSF}

DL JEN-TY MUDSLINGLER 2C

DL JEN-TY ALISON 582A

DL JEN-TY XCITEMENT 22X

FLR 52C

WL WILLI TESSA T50

BW: 85 lbs

205: 723 lbs

Look to this guy to give those functional, sound replacements. With his exceptional calving ease and moderate birth weight he is a rancher's dream. His dam has a great udder and cookie cutter calves year after year. Lots of testicle and a disposition anyone can appreciate.

2 *yearlings*

7

FLR *gomez* 11G

CDGV168629 | FLR 11G | 02/23/2019 | POLLED

CE: 11 | BW: 0.7 | WW: 55 | YW: 77 | MILK: 19 | TM: 46 | CEM: 5

FLR 3C

JDL JEN-TY XCITEMENT 22X

PAN PANDA WHY KNOT 1023W

VV WHO'S NEXT LADIES 182W

VV ZULILY 125Z

NLG PLD NORTHERN TOFFEE 35T

BW: 78 lbs

205: 674 lbs

A very moderate type bull that will work great on heifers. He's a smooth bull, with some leg under him to cover some ground. Got that dark cherry red coat and good hair to make buyers take notice in the fall. Good bone under him with a great top line.

FLR *gravy train* 13G

CDGV168643 | FLR 13G | 03/01/2019 | SCURRED

CE: 12 | BW: -0.4 | WW: 40 | YW: 54 | MILK: 22 | TM: 42 | CEM: 5

FLR 3C

JDL JEN-TY XCITEMENT 22X

PAN PANDA WHY KNOT 1023W

VV ZEN GARDEN 74Z

FLR 38C

WL WILLI UTERLY AMAZING U51t

BW: 92 lbs

205: 697 lbs

Gravy Train is a clean fronted and structurally correct bull. His dam is a good soggy functional cow with a great udder. This guy has tons of length and lots of calving ease without giving up performance. If your looking to put some longevity and calving ease in your mature herd check out this guy.



9

FLR *gringo* 15G

CDGV168647 | FLR 15G | 03/03/2019 | SCURRED

CE: 16 | BW: -3.5 | WW: 33 | YW: 38 | MILK: 24 | TM: 41 | CEM: 8

FLR 3C

JDL JEN-TY XCITEMENT 22X

PAN PANDA WHY KNOT 1023W

AWB BIRCH'S MASTERCRAFT 43Y

FLR ANNABELLE 52A

WL WILLI TESSA T50

BW: 71 lbs

205: 658 lbs

Here is a bull that was made for heifers with a low birth weight and moderate frame. Gringo is sure to produce those great replacements you've been looking for. He is dark red, smooth made and is very structurally correct. A bull you can feel confident about using for years to come on your heifers.



10 FLR *garfunkel* 17G

CDGVI69200 | FLR 17G | 03/08/2019 | POLLED

CE: 13 | BW: 0.6 | WW: 69 | YW: 96 | MILK: 19 | TM: 53 | CEM: 6

DVE DAVIDSON U-BETCHA 174A
DVE DAVIDSON BEN 24D

DVE DAVIDSON MS DAKOTA 9X
DL JEN-TY XCITEMENT 22X

FLR FLR DIAMOND

WL WILLI ZELMAINE Z50

If you're a numbers guy you are going to love this bull! His curve bending EPD's say it all. This bull just has herd sire written all over him. He is a deep bodied bull with a ton of eye appeal that is going to pack the pounds on your calves. His daughters are sure to be great assets to your herd as well.

BW: 82 lbs
205: 855 lbs



11 FLR *gumbo* 19G

CDGVI68651 | FLR 19G | 03/10/2019 | POLLED

CE: 17 | BW: -4.8 | WW: 46 | YW: 60 | MILK: 21 | TM: 43 | CEM: 8

JRI POP A TOP 197T83 {AMF CAF DDF NHF OSF}
DL JEN-TY MUDSLINGLER 2C

DL JEN-TY ALISON 582A
DL JEN-TY XCITEMENT 22X

FLR 57C

WL WILLI XTRA-SWEET X31

A bull you can't help but notice when you walk in the pen. This guy has balance and eye appeal. He has thickness and depth and a ton of natural muscle. A low birth weight to help you sleep at night and the performance any cattleman can appreciate. His dam has a great udder and strong bone under foot with a puppy dog disposition that she passed on to this guy. This bull is sure to fit nicely into any program.

BW: 72 lbs
205: 746 lbs



12 FLR *groucho* 20G

CDGVI68653 | FLR 20G | 03/12/2019 | POLLED

CE: 10 | BW: -0.3 | WW: 50 | YW: 65 | MILK: 16 | TM: 41 | CEM: 1

JRI POP A TOP 197T83 {AMF CAF DDF NHF OSF}
DL JEN-TY MUDSLINGLER 2C

DL JEN-TY ALISON 582A
AWB BIRCH'S MASTERCRAFT 43Y

FLR BUMBLEBEE 53B

WL WILLI UTERLY AMAZING U51

Groucho is that heavy muscled, easy fleshing bull. He is well balanced, smooth shouldered with a strong foot under him. A great calving ease and super disposition makes him a bull you will appreciate for years to come. His dam has raised her share of good ones and this guy is no exception.

BW: 89 lbs
205: 724 lbs



4 *yearlings*

13

FLR

general

22G

CDGV168655 | FLR 22G | 03/19/2019 | POLLED

CE: 10 | BW: 1.0 | WW: 55 | YW: 73 | MILK: 23 | TM: 50 | CEM: 4

JRI POP A TOP 197T83 {AMF CAF DDF NHF OSF}

DL JEN-TY MUDSLINGER 2C

DL JEN-TY ALISON 582A

DVE DAVIDSON PLD WHISKEY 19T

WL WILLI XBOX X30

FRSQ FOURSQUARE UMECKO 12U

BW: 90 lbs

205: 745 lbs

This guy brings loads of power and performance. If your looking for a few extra pounds on those calves in the fall, this guy is sure to make it happen. Easy fleshing, strong top line and the dark red hair make him a bull you will want to look at. Has a great disposition will work well on a mature cow herd.



14

FLR

geek

24G

CDGV169209 | FLR 24G | 03/29/2019 | POLLED

CE: 15 | BW: -0.8 | WW: 56 | YW: 78 | MILK: 20 | TM: 48 | CEM: 7

JRI POWERSTROKE 706A43

FRSQ FOURSQUARE EATON

FRSQ FOURSQUARE 29X

VV ZEN GARDEN 74Z

FLR 43C

FLR ANNABELLE 52A

BW: 92 lbs

205: 832 lbs

Eye appeal, good feet and bone, and a square top line and lots of dark red hair. He's got some great genetics on his resume his dam has always given us those good soggy all-around bulls and functional females. This guy has a quiet disposition and a ton of performance and is going to pack the pounds on those calves.



15

FLR

*gang**way*

26G

CDGV168974 | FLR 26G | 04/03/2019 | POLLED

CE: 13 | BW: -0.5 | WW: 50 | YW: 70 | MILK: 23 | TM: 48 | CEM: 8

DL JEN-TY XCITEMENT 22X

FLR 3C

PAN PANDA WHY KNOT 1023W

DVE DAVIDSON PITTERPATTER62X

FLR FLR DAZZLE

CK THEA 18X

BW: 86 lbs

205: 839 lbs

Gang Way has overall thickness, length, big hipped, and natural muscle mass. He is April born but you certainly wouldn't know it. With a moderate birth weight for a stress-free calving and an amazing disposition, he is going to be an impressive herd sire.

*yearlings* 5

16 FLR *gringo* 28G

CDGV168977 | FLR 28G | 04/26/2019 | POLLED

CE: 13 | BW: -0.8 | WW: 56 | YW: 78 | MILK: 20 | TM: 48 | CEM: 6

JRI POP A TOP 197T83 {AMF CAF DDF NHF OSF}

DL JEN-TY MUDSLINGLER 2C

DL JEN-TY ALISON 582A

VV ZEN GARDEN 74Z

FLR FLR DANDELION

WL WILLI YUMA Y52

BW: 80 lbs

205: 837 lbs

Here is a bull that just catches your eye. The youngest bull in the pen, quiet, with a ton to offer. This guy has the whole package. He is an extremely thick, deep sided, and long bodied bull. His moderate birth weight makes this guy very versatile. This is a bull that will contribute great things in any herd.



17 FLR *felix* 11F

CDGV165446 | FLR 11F | 03/01/2018 | POLLED

CE: 17 | BW: -1.5 | WW: 49 | YW: 66 | MILK: 19 | TM: 43 | CEM: 11

DEG TRENT 480T

DL JEN-TY XCITEMENT 22X

DL JEN-TY DARCI 260U

DVE DAVIDSON PITTEPATTER62X

FLR AUTUMN 55A

WL WILLI WHIPPER WILL 56W

BW: 85 lbs

205: 638 lbs

This bull just demands your attention. He has volume, big hip, and is extremely stout with a great disposition. This guy has lots of calving ease and is homozygous polled to help rid you of those pesky horns. This is a bull that will be putting consistent replacements in your herd year after year.



18 FLR *flashback* 13F

CDGV165452 | FLR 13F | 03/04/2018 | POLLED

CE: 14 | BW: -1.0 | WW: 54 | YW: 68 | MILK: 16 | TM: 43 | CEM: 5

DEG TRENT 480T

DL JEN-TY XCITEMENT 22X

DL JEN-TY DARCI 260U

VV TRAMP 52T

WL WILLI YIPYAP Y54

WL WILLI UTERLY AMAZING U51

BW: 91 lbs

205: 664 lbs

Check out this DL Jen-ty Xcitement 22x son. This guy brings eye appeal, sound structure, and maternal excellence. Add in his deep chest, good thick hair and your looking at a great herd sire in the making. Has a little extra leg so he moves out very well and will travel those big pastures with ease.



6 yearlings/two-year olds

19 FLR foolproof 15F

CDGV165458 | FLR 15F | 03/08/2018 | POLLED

CE: 14 | BW: -1.0 | WW: 42 | YW: 58 | MILK: 20 | TM: 41 | CEM: 8

DL JEN-TY XCITEMENT 22X

FLR 3C

PAN PANDA WHY KNOT 1023W
VV ZEN GARDEN 74Z

FLR 41C

FLR ATHENA 56A

He's a moderate, smooth shouldered son of FLR C-3 and his low birth weight is a plus when you are looking for a heifer bull. Square hipped, easy fleshing and sound footed will make him an excellent prospect for any herd.

BW: 80 lbs
205: 567 lbs



20 FLR flea 18F

CDGV165462 | FLR 18F | 03/16/2018 | POLLED

CE: 10 | BW: 0.8 | WW: 52 | YW: 72 | MILK: 21 | TM: 47 | CEM: 5

DL JEN-TY XCITEMENT 22X

FLR 3C

PAN PANDA WHY KNOT 1023W
VV ZEN GARDEN 74Z

FLR CLAIRE 67C

FLR APRIL

Very complete and well- balanced bull. Moderate birth weight sure to provide you with trouble free calving and those heavy weaning weights that we all strive for. FLR 3C and SLC masterplan in his pedigree.

BW: 89 lbs
205: 678 lbs



21 FLR fido 24F

CDGV166995 | FLR 24F | 04/08/2018 | SCURRED

CE: 11 | BW: 1.2 | WW: 54 | YW: 79 | MILK: 21 | TM: 48 | CEM: 6

DL JEN-TY XCITEMENT 22X

FLR 3C

PAN PANDA WHY KNOT 1023W
VV ZEN GARDEN 74Z

FLR FLR CROCUS 63C

FLR XYLEENA 60X

When you look at this guy you can just imagine those thick soggy calves the feedlots search for. Stout made, long spine with big hip. He's going to put pounds on his calves.

BW: 92 lbs
205: 708 lbs



22 FLR *fritz* 26F

CDGV166996 | FLR 26F | 04/17/2018 | POLLED

CE: 12 | BW: 0.2 | WW: 51 | YW: 73 | MILK: 20 | TM: 46 | CEM: 7

DL JEN-TY XCITEMENT 22X

FLR 3C

PAN PANDA WHY KNOT 1023W

VV ZEN GARDEN 74Z

FLR 48C

WL WILLI ZEENA Z54

BW: 90 lbs

205: 683 lbs

FLR Fritz is a well put together bull with a straight top line, good foot under him and thick through the body. If your looking for some extra pounds on your calves or some nice replacement heifers to put in the pen he is your candidate.



23 FLR *friendly giant* 101F

CDGV165450 | FLR 101F | 03/03/2018 | POLLED

CE: 9 | BW: 2.2 | WW: 52 | YW: 75 | MILK: 21 | TM: 47 | CEM: 3

CDSM794678

MOES HOWLER 791C

CDSM789280

VV BERETTA 13P

FLR XYLONA 61X

Commercial Cow {CDXX161849}

BW: 97 lbs

205: 593 lbs

FLR Friendly Giant brings that cross bred vigor of half Gelbvieh and half Simmental. Lots of substance and performance that gives you those big carcasses in the fall. His females are sure to be great additions to any herd.



24 FLR *frontier* 102F

CDGV165648 | FLR 102F | 04/01/2018 | POLLED

CE: 8 | BW: 3.0 | WW: 61 | YW: 89 | MILK: 20 | TM: 50 | CEM: 3

CDSM794678

MOES HOWLER 791C

CDSM789280

VV ZEN GARDEN 74Z

FLR CHAROLETTE 61C

Commercial Cow {CDXX161853}

BW: 94 lbs

205: 692 lbs

Here's a powerhouse for you. This guy is also a cross bred bull. His natural thickness and muscle mass made him an eye catcher in the pen. Deep bodied with a moderate birth weight and long curly hair.



REFERENCE SIRES



FLR

3C

CDGVI55049 | FLR 3C | 02/24/2015 | POLLED

CE: 12 | BW: 0.3 | WW: 49 | YW: 64 | MILK: 20 | TM: 45 | CEM: 7

DEG TRENT 480T

DL JEN-TY XCITEMENT 22X

DL JEN-TY DARCI 260U

VV SECOND EDITION 116S

PAN PANDA WHY KNOT 1023W

PAN PANDA TROPHY 840T

BW: 84lbs

The best way to describe this guy is a tank. He is deep, thick, big hipped, with a ton of natural muscle. Some bulls were just born to be herd sires and this guy fits the bill. He caught our eye as a calf and grew into a meat machine, stamping his calves with that big muscle and tremendous hip.

Homozygous polled.



DVE *davidson*
ben 24D



CDGVI58371 | DVE 24D | 01/31/2016 | POLLED

CE: 13 | BW: 1.8 | WW: 63 | YW: 94 | MILK: 23 | TM: 55 | CEM: 6

DVE DAVIDSON COWBOY 20U

DVE DAVIDSON U-BETCHA 174A

LCS BIG SKY GAL 489J

DCHD DAKOTA 003U

DVE DAVIDSON MS DAKOTA 9X

DVE DAVIDSON MS MARK 92U

BW: 85 lbs

This is a bull packed with power and performance sporting a dark cherry red coat with a ton of hair. He's heavy framed, with big bone under him, and only a moderate birth weight. He's got lots of muscle, eye appeal, and is structurally correct.

Homozygous polled.





DL JEN-TY *mudslinger* 2C

CDGV156642 | DL 2C | 01/19/2015 | POLLED

CE: 12 | BW: -0.8 | WW: 59 | YW: 82 | MILK: 15 | TM: 44 | CEM: 3

JRI TOP SECRET 253M75 ET (AMF CAF DDF NHF)

JRI POP A TOP 197T83 (AMF CAF DDF NHF OSF)

JRI MS RED DAWN 197R72

FRL FIR RIVER RED CHILLI 451Y

DL JEN-TY ALISON 582A

OAR MO-ROC WACKY LADY 98W

BW: 85 lbs

This big boy has a ton of natural thickness, and extensive length. He is dog quiet and is proving to be a great asset to our herd. We bought this bull from Jen-Ty, this is our first calf crop off him and we are excited about the calves he is producing for us! Expecting big things from this bull.

Homozygous polled.



FRSQ *foursquare* *eaton* FRSQ3E

CDGV163773 | FRSQ 3E | 01/10/2017 | POLLED

CE: 18 | BW: -2.1 | WW: 55 | YW: 76 | MILK: 21 | TM: 49 | CEM: 9

JRI SECRET INSTINCT 254U83

JRI POWERSTROKE 706A43

JRI MS BRANDI 706X33 ET

DVE DAVIDSON PLD WHISKEY 19T

FRSQ FOURSQUARE 29X

FRSQ FOURSQAURE MISS STRATUS

BW: 85 lbs

We purchased Eaton to use on our heifers, and he did not disappoint with his super calving ease. He is a moderate framed, deep, thick type bull with great muscle mass. Has a good disposition, solid foot under him, and lots of muscle.

Homozygous polled.





DL JEN-TY *xcitement* 22X

CDGV135768 | FLR 22X | DOB: 02/22/2010 | POLLED

CE: 18 | BW: -3.1 | WW: 53 | YW: 68 | MILK: 19 | TM: 46 | CEM: 9

DEG REECE 373R

DEG TRENT 480T

LC WANDERING PETUNIA 480P

MMM CALBERTA RESOURCE 8307H

DL JEN-TY DARCI 260U

DL JEN-TY SUGAR CANE 59L

BW: 74 lbs



An easy keeping bull with all kinds of natural muscle and tremendous length. Xcitement has had a large impact on our herd. This guy has filled our pen with females that are full of maternal instinct, longevity, and structural soundness. This is the last year of calves on offer from this great bull.



NOTES



thank you

TO ALL OF OUR 2018/19 BULL BUYERS!

Don & Brenda McMann,
Chauvin, AB*

Dustin & Amy McMann,
Chauvin, AB*

Morris Tolton,
Hanna, AB*

Old Iron Ranch,
Lundbreck, AB

Allan & Kelsey Norlie,
Craigmyle, AB*

James and Tiffaney Morin,
Massey, ON

Wade & Lorna Williams,
Hanna, AB*

Cam & Allison Hollman,
Cutknife, SK

Greg Medin,
Reddeer County, AB*

Erick Castenada,
Mexico

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Terry Beck,
Craigmyle, AB*

Kent & Trish Gladdish,
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Castor, AB*

DDL Livestock,
Maplecreek, SK*

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Consort, AB*

Steve Madge & Helen Davidson,
Castor, AB*

Deer Valley Farms,
Halkirk, AB*

Jason Morrison,
Chauvin, AB*

*denotes repeat customers

RETURN UNDELIVERABLE

ADDRESSES TO:

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TOJ 1P0



FLR 7G

LOT 4

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